

ICIDO expo4D

Trade shows, exhibitions and events consume 50% of overall marketing budgets each year. To improve the value of these events, you need a highly adaptable, cost effective, reusable and up to date presentation of your product range. Product advantages and customer value must be easy to communicate!

expo4D offers the solution.



ICIDO SOLUTION

ICIDO **expo4D** enables you to

- Present key product advantages within an interactive virtual demonstration
- Leverage the presence of your total product line in Virtual reality.
- Demonstrate all product variants
- Dive into the heart of your product advantages

ICIDO's revolutionary **expo4d** concept allows virtual interactive product presentations based on latest virtual reality technology.

ICIDO **expo4d** enables a unique communication environment to present complex products at trade shows around the globe. Enhance your attractiveness and differentiate yourself from your competition.

ICIDO **expo4d** creates a world of experience and ensures high customer attention.

ICIDO **expo4d** is a flexible tool and meets all sales situations, provides a high recognition rate and increases the understanding for complex products and the sales process.

ICIDO **expo4d** provides outstanding features and allows a real-time interaction and integration of your customer to your world.



The Visual Decision Company