

Virtual Product Presentation

Interactive virtual presentation of large and complex products with a realistic appearance and plausible behavior—changes the game of how these goods are marketed. ICIDO applications help to understand the product value, its variants and functionalities more effectively.

Customers, suppliers and employees engage early with their product and make reliable decisions. Virtual demo and early on involvement create new opportunities for customer



ICIDO SOLUTION

The more complex a product is, the harder it is to present the specific features and benefits to a potential customer. Meeting customer's requirements, as closely as possible, is a competitive edge. Executing evolves all parties - The customers, your development, manufacturing and service team as well as marketing and management.

Integrating an interactive product presentation into your sales and marketing processes will boost the understanding of your product, eliminate prototypes, increase your sales as well as reduce your manufacturing costs.

With ICIDO's Visual Decision Platform, complex issues can be clearly communicated and you can document your value over the competition at ease. Based on the already created and available CAD/Design data, machine or product concepts can be reviewed with the customer many months prior to the availability of the first prototypes. This saves time and money and shortens the sales cycle.

Your advantages

- Present your product advantages with competence
- Reduce cost-intensive change requests
- Reuse all of your created data
- Change the game - how you market your product